

Make a big difference before June 30

Phyl Garland scholarships help students; make the aid permanent

We are almost there!

\$85,476 raised

\$14,524 needed for

\$100,000 endowment

for a \$5,000 annual scholarship

Dear B A Network friends:

This has been a tough year for journalists and for our industry. It's also been rough on our wallets and



retirement funds. So I'm sure you'll understand when I say that writing the check for my annual gift to the J-School last week was an even harder decision than usual. These days I'm a self-employed writer with an unfinished book, who also has had some unexpected medical bills. I'd put off making my contribution until the last minute,

but as I thought about the book I'm writing and about my 30-year career working in network television news, I realized, once again, that Columbia — and especially professors Phyl Garland and Fred Friendly — had made a huge difference in my life.

Some of you may be like me and just haven't gotten around to writing that check or making that electronic gift. Some of you may be rolling your eyes and wondering how anyone could possibly ask for money in this economy. But please consider the following:

- The money we already have contributed towards the BAN/Phyl Garland Fellowship has helped educate four outstanding young black journalists
- Dean Nick Lemann and the J-School development staff have worked hard to raise money for new programs, additional professors, equipment, studios and the

Stabile Student Center so that *all Annual Fund gifts go directly to student scholarships*

- Despite the notoriously low entry-level salaries — and therefore the challenge to repay loans — applications to the J-School were up 40 percent this year
- The J-School increased the number of programs, events and workshops to help working journalists adapt to changes
- This year's students — many of whom received scholarship aid — created some [fantastic new media projects](#).

I hope you'll consider a gift before the end of the fiscal year on June 30. We really need your contribution to help us reach our \$100,000 goal for endowing the BAN/Phyl Garland Scholarship by next



year or the anonymous matching gift will expire. A gift of *any* size — designated to the BAN/Phyl Garland Fellowship — is welcome. \$50 — or the cost of dinner and a movie — is not too small. And if you've been more prosperous this year, please consider \$100,

\$500 or \$1,000. At the end of this e-mail, you'll find instructions on sending your contribution electronically as well as by phone and by mail.

Sincerely, **A'Lelia Bundles J-'76**

THREE EASY WAYS TO GIVE (and don't forget to say your gift is for the BAN/Phyl Garland Scholarship):

1) Online

<https://giving.columbia.edu/giveonline/index.jsp?schoolstyle=180>

2) Telephone (212-854-5263 or 866-443-8797)

3) Mail: Sharon Meiri Fox, Graduate School of Journalism, 2950 Broadway, MC 3801, New York, NY 10027

