

# Alumni

## Columbia Journalism

### Winter 2007 // Journal

## Columbia Honors Goldman

*Alumni Medal awarded for 50 years of service*

By Judith Leynse ('62)

It was the dean of the Engineering School, James Kip Finch, who steered Bernard Goldman (CC '46, EN '47 and J '48) into journalism. "He said to me, 'Not many engineers know how to write, and not many writers know much about engineering. You should look into that,'" said Goldman. And so he did.

He had, after all, already been working as a photographer and yearbook editor. A go-getter undergraduate, he took pictures for the Associated Press, was photo editor of the Columbia College yearbook and editor in chief of the School of Engineering yearbook. He also served as photographer for the university, using the darkroom in the Journalism building. With recommendations from Irving Marsh, sports editor of The Herald Tribune, and Robert Harron, director of Public Information at Columbia, he applied to the Journalism School. "I think I was the first engineer ever accepted," he said.

Fast forward to 2006. Bernard Goldman, an active Columbia alumnus from a loyal three-generation Columbia family—his father, Pincus, his two sons, Michael and David, and himself all Columbia graduates, and his

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New England Cable News marks its 15th year anniversary next March. Here's Philip Balboni ('71), founder and president, in his newsroom in Newton, Mass., accompanied by a Boston skyline illustration. See his story, page 3.

## Fund Drive Pledges Hit Half of Goal

*\$50 million raised in quiet phase by J-School alumni and friends*

By Ed Silberfarb ('52)

The J-School has hit the halfway mark toward its fundraising goal of \$100 million, with alumni playing an important role in the effort.

Dean Nicholas Lemann said, "The School has been in campaign mode for the last couple of years. We are now at the end of the quiet phase, at \$50 million—half of our campaign goal.

"Our success thus far is testament to alumni and friends who care deeply about journalism."

In the past fiscal year, alumni donations totaled \$1,058,457 with \$425,000 of it for the Journalism Alumni Fund, all of which goes to student financial aid. The rest is for endowments and other restricted uses.

"If we had to generate that much for student aid with interest payments from endowments, we would have needed \$8.5 million," Amanda Wilson, assistant development director, said. In all, 80 percent of the current students receive financial aid.

Journalism Alumni Fund donations the previous fiscal year totaled \$350,000, and the goal for the current year is \$500,000, she said.

According to the Development Office, alumni from every class since 1950 contributed, as did 73 individual alumni from earlier classes, 1932 to 1949.

"It's important to get as many alumni as possible to take part, regardless of the amount they give," Wilson said. "It's a way of getting them involved with the School.

"Currently, 13 percent of alumni make gifts on an annual basis. By 2012 our goal is to have at least 20 percent of alumni participation."

The class of 1952 had the highest percentage of contributors—47 percent of its living members.

The overall fundraising effort—the Second Century Campaign—is the largest in the School's history. It aims to raise \$100 million by the Journalism School's centennial in 2012. Leading the way are Michael Pulitzer, grandson of the School's founder, Joseph

## Industry Leaders Reflect on 'What Women Want'

By Lanford Beard ('07)

Batz dolls, Marie Claire and Gloria Steinem—just a few of the topics that five distinguished panelists considered with more than 100 alums, students and guests when the year's Fall Meeting convened in the Journalism School Lecture Hall November 28 for a panel discussion, "What Women Want: Media, Myth and Reality."

After Association President Jeff Bogart ('64) opened the evening, Jacqueline Rivkin ('88), head of the committee that assembled the panel, addressed the crowd. "The role of women in media is still a work in progress. Women are underutilized" as sources and subjects, said Rivkin. She noted that, though more than half of journalism school graduates are women, they make up less than 40 percent of the newsroom population and less than one-third of management.

Sheryl Hilliard Tucker ('82), executive editor of Time Inc. and panel moderator, commented, "This is a pretty tough topic to get your hands around." Tucker then delivered enthusiastic introductions for the other panelists: Trip Gabriel, editor of The New York Times style department; Rita Henley Jensen ('77), editor-in-chief of Women's eNews; GERALYN

Lucas ('94), director of Public Affairs for Lifetime Network, and Lynn Povich, co-chair of the International Women's Media Foundation and former senior editor of Newsweek.

"Women want to see ourselves in many forms of media," said Tucker. "We want to shape the content of the conversation." Referring to the low number of female managers cited earlier by Rivkin, Tucker offered a few thoughts on the advances women need to make in both position and content. She also mentioned the infrequent use of women experts in fields not directly related to so-called women's issues. Essentially, said Tucker, "Women's media is growing, but it doesn't represent the full diversity of our interests."

After a "lightning round" when the panelists responded to the event's titular question, with answers ranging from equal pay and respect to a good pair of shoes, Tucker asked Jensen to discuss the impact of men as leaders and decision makers in today's media. According to Jensen, "The impact is profound." She cited a 2004 study of 52 newspapers that found only 2.7 percent of coverage focused on women. Jensen emphasized that this lack of coverage was detrimental to women as "members of a community." Povich agreed and noted that females

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Bernard Goldman ('48)

## GOLDMAN FROM PAGE 1

daughter, Janlori, a lawyer, a research scholar at the College of Physicians & Surgeons—receives the Alumni Medal, the Columbia Alumni Association's highest honor. He is recognized at commencement and again on November 4 at a formal dinner in New York along with the nine other 2006 medalists. He becomes the 13<sup>th</sup> Journalism graduate accorded the medal.

"I owe Columbia a lot, and my family and I always try to give back," he said. The Alumni Medal is awarded annually for distinguished alumni service to the University. Goldman, who has lived in Colorado since 1973, has been involved in alumni activities for more than 50 years. Most prominently, he is credited with revitalizing the Colorado Alumni Club, which he led as president from 1974 to 1985, and for helping other regional Columbia clubs to follow its example. For many years he interviewed applicants for the Journalism School and continues to recruit high school students for the College and Engineering Schools. Before moving to Colorado he was on the board of the Engineering Alumni Association.

After Journalism School, Goldman, whose schooling was interrupted by service with the U.S. Navy in World War II, returned to the Navy for a time as Public Information Officer. Then he put that special combination of writing and engineering to work as a technical editor for aviation and other companies. Eventually he found himself in the employ of Connecticut General Life Insurance, and when he learned the company had a Denver office, he asked for a transfer. He had an important lifelong passion to pursue: skiing. For a while he pursued it in print as well, writing a weekly column on skiing for local newspapers.

A resident today of Lakewood, Colo., and president and owner of Insurance/Financial Services, Goldman, 80, has no wish to retire. "Retirement?" he scoffed. "Retirement means you're dead."

## FUNDRAISING FROM PAGE 1

Pulitzer, and Leo Hindery, managing partner of InterMedia Partners and father of Robin Hindery ('04).

Besides the Journalism Alumni Fund, which is earmarked for student aid, other uses for donations are curriculum development, faculty recruitment and new technology. Dean Lemann noted that among the results so far are two new endowed professorships and a new investigative reporting center.

## FALL MEETING FROM PAGE 1

have been the majority of journalism students since the 1980s.

Povich located much of the problem in the nature of today's office culture. "The thing that interests me," she said, "is women at the top. There are very few Number 1s." She found an ironic disconnect between advances in technology that allow people "to work anytime, anywhere, not at the office" and the lingering dilemma of women who must choose to stall or abandon their careers to have families. "I don't think it's a women's issue. I think it's an issue."

Lucas, a mother of two, found the women's work-home predicament to be poorly addressed by the media. Also, "Balance is prioritized in coverage," she said, and added, the "real issue" is policy. "We need to see stories about solutions." Tucker said that many reporters covering women's issues don't do their research. This kind of journalism "would not be tolerated in other social coverage," she said.

One topic to which the panelists returned several times was the lack of depth and intelligence in women's media. "Women want straightforward journalism and not wish-fulfillment stories," said Povich. Tucker asked, "When will [editors] treat us like we know what we're doing and don't need to fix ourselves?" Jensen tempered the discussion, noting that advertising is a driving factor in today's editorial



The panel ponders "What Women Want." (l to r) Sheryl Hilliard Tucker, Rita Henley Jensen, Trip Gabriel, Lynn Povich and GERALYN LUCAS.

content more than ever. "It's a tough era for all serious journalism. Women's magazines aren't alone," she said. Gabriel echoed Jensen, calling magazines "a threatened entity."

The panelists digressed briefly to consider what men want. With waning male readership, according to Tucker, many magazines have moved in the direction of the "women's magazine formula" of service-oriented coverage. One example cited was Men's Health. "Men like service journalism, they just don't like to admit they need help," said Povich.

Lucas discussed the success Lifetime had with its Stop Violence

Campaign and the Debbie Smith Act, which mandates federal funding to immediately process all rape kits. Jensen said that "advocacy of women's rights is completely consistent with [Lifetime's] marketing plan." Tucker asked the panelists to "name names" of organizations or journalists who are advancing women's issues in the media. Responses ranged from Self magazine to Sharon Lafraniere's New York Times coverage of women in Africa, while audience members noted online sites, such as The Huffington Post and SheSource.org. Link to listen: <[www.jrn.columbia.edu/alumni/associations/association/events](http://www.jrn.columbia.edu/alumni/associations/association/events)>.

## ENVIRONMENT

# Lawyer, Editor Brief Alums

By Jeffrey D. Bogart ('64)

Four revolutionary environmental laws and four "overarching themes" of environmental litigation were the subjects of talks by a Pulitzer-prize winning journalist and a leading environmental attorney at a J-School Alumni Association midtown breakfast hosted by Reuters for J-School graduates and their guests.

The networking breakfast, entitled "Environmental Law for Journalists: What Should Journalists Know; Where Should They Be Looking?" was the third in a series, designed for mid-career alums and as an alternative to traditional Association events on the Columbia campus.

Speakers were Robert B. Semple Jr., the associate editor of The New York Times's editorial page, and Michael B. Gerrard, who heads Arnold & Porter's litigation practice in its New York office. Semple received the Pulitzer Prize in 1996 for his editorials on environmental issues

Gerrard, an adjunct professor of environmental law at Columbia Law School for nine years, is author or editor of seven books.

Semple reviewed what he called "one of the most fundamental revolutions this country has ever seen"—four "landmark" environmental laws passed during the Nixon Administration that have resulted in continuing controversy and litigation.

"In retrospect," he noted, "one of Nixon's great achievements was to preside over—or at least not get in the way of—four pieces of landmark legislation—the National Environmental Policy Act of 1970 (NEPA), the Clean Air Act of 1970, the Clean Water Act of 1972, and the

Endangered Species Act of 1973.

"What these four laws have in common . . . is that they ask sacrifice of people . . . But for that reason, they are among the most litigated pieces of legislation around, because in many cases people don't think they should give up their ambitions and their plans."

NEPA, said Semple, "is regarded by the environmental community as the Magna Carta of environmental policy in this country." The Act "has caused almost unending conflicts," he added, including 172 court cases involving executive branch agencies during the first two years of the [current] Bush Administration. "In roughly 60 percent—or 100—of those cases," Semple said, "the Bush Administration presented arguments that were essentially hostile to the underlying objectives of this statute."

Gerrard called global warming "the great environmental issue of our day."

In that context, he listed "the four great questions continually addressed by the courts" regarding environment:

- the division of authority among international, federal, state and local law;
- the roles of the legislatures, the administrative bodies and the courts;
- the role of constitutional law and common law;
- who has standing to sue—that is, the right to go to court.

Regarding the first question, Gerrard cited *Chrysler Jeep Inc. v. Witherspoon*, a pending lawsuit by the auto industry that challenges California's authority to tighten restrictions on motor vehicle emissions. The plaintiffs have argued that although the Clean Air Act allows California to set its own emission standards, the state needs a grant of

power from the U.S. Environmental Protection Agency (EPA) before it can do so. The EPA has not granted that power, Gerrard said

Question No. 2 encompasses the issue of whether global climate change is "really a fair subject for the courts or really something that the political process should deal with," Gerrard said. *Connecticut v. American Electric Power* was brought in a U.S. District Court in New York by several states against several big electric power companies. The plaintiffs sought relief from the companies' power plants pollution, which they said, was causing global climate change. However, according to Gerrard, the court said "This is really a political question."

Concerning the ability of the courts to make law, Gerrard observed that "the role of the courts in greenhouse gas issues and in environmental issues in general is a lot less than in things like school desegregation and voting rights and abortion and other questions of fundamental rights."

He said the U.S. Supreme Court "has never come even close to saying that there is a fundamental right to a clean environment."

Gerrard's fourth "overarching issue" concerns standing—who has the right to sue. In *Friends of the Earth v. Watson*, he said, plaintiffs have sued the Overseas Private Investment Corporation (OPIC) and the Export-Import Bank, saying that they should have done environmental impact statements before giving loans to projects in developing countries that could adversely affect climate change. "So far," he said, "there has been a finding that these plaintiffs do have standing to bring that lawsuit."

## STATE OF THE MEDIA

# Cable News Future Depends on Quality

By Philip S. Balboni ('71)

To understand the future of cable news we have to spend a few minutes reviewing its past which really began with the birth of CNN in June 1980. It was a profoundly different time in America both for the nation and the media. Vietnam was the war freshest in our memory, and terrorism was hardly in our lexicon. Newspapers were secure and powerful. Broadcast television was still wildly popular, something around which most Americans planned their evenings. The Internet was not a word we even knew.

Into this world Ted Turner launched his improbable network, distributed by satellite and carried by cable systems into a rather tiny minority of American homes. Derided by broadcasters as the Chicken Noodle Network, CNN rather quickly demonstrated that it was very good at covering breaking news and it offered something quite revolutionary for television – news when you wanted it, not just the single, early evening half hour which the major networks had long decided was all the news we Americans needed.

The early years for CNN were glorious and pioneering ones filled with solid journalism, an aggressive entrepreneurial spirit, and growing acceptance by the American people who were increasingly choosing cable for its improved signal but especially for the diversity of its programming choices. The cable industry had grown from 18 million US households in 1980 to 53 million by 1990. CNN probably reached the apex of its esteem and popularity during the Gulf War of 1991 when its coverage was superb and it demonstrated once and for all that immediacy and live on-scene reporting was what people wanted to see. From that moment, CNN became a household word and if you hadn't been a viewer before, you almost certainly became one over the next year.

Fast forward to today and we find a CNN whose franchise has been

significantly weakened from the competition offered by Fox News and MSNBC on the national scene and, in some 30 American cities, by local and regional all-news channels like my own NECN which reaches 3.6 million homes all over New England. For example, in the Boston television market, the seventh largest in the country, NECN's total weekly audience in the key Boston television market significantly exceeds that of all the national news channels and has held that position for many years. In addition, CNN undermined itself by committing the classic competitive mistake: it abandoned much of its own hard-won identity by trying to replicate the ratings success that Fox News had achieved with talk shows and opinionated hosts like Bill O'Reilly. This severely damaged CNN's image and the strong lead it once held in 24-hour breaking news.

Of course, news consumption habits have changed dramatically for all media. The Pew Research Center for the People & the Press has been tracking news consumption for many years and its latest survey, released in July 2006, is filled with evidence that traditional media continue to wrestle with the problem of mostly declining audiences. In 1993, 60% of Americans said they regularly watched the nightly network news. Today, only 28% watch. In 1993, 58% said they had read a newspaper yesterday. Today, only 40% do. Local television news has also declined from 77% who regularly watched in 1993 to 54% today. Cable news has been fairly stable at 34% who regularly watch although Pew's figures only go back to 2002.

As one would expect, online news has soared from just 2% who went online for news three or more days a week in 1996 to 31% today. But the Web has proven to be a boon to CNN and MSNBC in particular because they have skillfully created sites that are among the most popular news destinations on the internet.

The Pew study found little change

in the regular audiences for most individual TV news outlets since its last survey in 2004. About 23% of Americans say they regularly watch Fox News, 22% say CNN, and 11% MSNBC. CNN's audience is roughly a third below what it was in the early 1990s but my sense is that CNN has benefited significantly from the declining influence of the hard-right conservatives who gave life both to Fox News and to the administration of George W. Bush.

I remain avowedly optimistic about the future of cable news, both national and local, because all of the trends that we see in media today reinforce



Other J-School graduates at NECN are Brad Duffer ('98), reporter; Helen Bell Pettigrew ('02), producer; and (not shown) Courtney McLeod ('06), production assistant.

the value of 24-hour television news although with one major caveat: so long as it is practiced with integrity and substance. News is one of humanity's most enduring and ever renewable resources. People need to know so many things in order to live their lives in this complex, global environment. News of what is happening in our communities, in our nation, and in our world is valuable and essential.

Our lives are also busier than ever before in human history and only a 24-hour news source can satisfy the individual needs of our diverse population. Even the Internet plays out as an advantage for cable news because CNN, like NECN, has taken the time and invested the resources to create a top-notch Website which records more than a billion page views a month and is visited by more than 20 million unique users each month, making it one of the most popular information sites on the Web. NECN, in partnership

with Boston.com, streams nearly two million video stories a month, more than any local newspaper or television website in the country.

And yet the degree to which cable news will ultimately survive and prosper depends greatly on a revival of ethics and honesty in the journalism they practice. All of television news has suffered from a major decline in quality and in the credibility afforded to it by the American public. The national cable news networks have had long periods in which they placed more emphasis on celebrity and pandering to the lowest tastes and on endless chatter in prime-time talk shows rather than simply reporting on what is happening in the world.

In the spring of 1998 I gave a speech at Harvard at a forum sponsored by the Committee of Concerned Journalists in which I said, "If anything is clear about our current predicament, it is that the business of news in the broadest sense of that term is corrupting the body and soul of our profession, particularly as it is practiced on television. Most of us are all too familiar with the signs of this: the de-emphasizing of hard news in favor of features and news you can use; the emphasis on crime, sensationalism, and celebrity; the cult of personality; the pre-eminence of quantitative measures such as ratings over qualitative ones. But that is not the worst of it. The most troubling factor is that the news has been turned into an engine of profit. For many at the corporate level, though certainly not for all, that's the only thing the news means to them."

Almost 10 years have passed since those words were spoken and things did get worse and much self-inflicted damage was done to our collective reputations. It is a testament to the enduring value of news, and to those who have struggled to uphold journalistic standards in the face of many obstacles, that we in cable news still have a future that remains remarkably full of promise and opportunity. Let's follow our best instincts in the years to come and give the American people honest, accurate, and complete reporting of all the news that is important to their lives.

*Philip Balboni, a lifelong journalist, is the president and founder of New England Cable News, the nation's largest regional news channel.*

## BOOK SHELF

### 1937

David Brown has written *Brown's Guide to the Good Life Without Tears, Fears or Boredom* (Barricade Books, 2006). The chapter titles give some insights on what's in store: "Sleep is for Sissies," "Stop Being Poor Little Me" and "The Care and Feeding of a Famous Wife." He is married to Helen Gurley Brown.

### 1954

Robert Otterbourg has written *Kiplinger's Retire and Thrive: How More Than 50 People Redefined Their Retirement Lifestyles* (Kaplan Publishing, 2006). The book explores the different roads retirees can take to create fulfilling lives.

### 1976

Agostino von Hassell is the author of two books published in the fall: *Military High Life* (University Press of the South, September 2006) and *Alliance of Enemies* (St. Martin's Press, November 2006).

### 1979

Jeff Kisseloff has written *Generation on Fire: Voices of Protest from the 1960s, An Oral History* (University Press of Kentucky, 2006).

### 1981

Katherine Min's debut novel, *Secondhand World*, was published by Alfred A. Knopf in October. It is a Redbook Magazine Book Club pick.

### 1983

Ron Suskind's latest best seller *The One Percent Doctrine* takes the reader inside America's battles with terrorists in a game of "kill or be killed" from the Oval Office to the streets of Karachi. (Simon & Schuster, June 2006)

### 1984

Leslie Gordon Goffe's second book, *When Banana Was King: A Jamaican Banana King in Jim Crow America*, was published by LMH Books of Jamaica in November. It is a history of the Jamaican banana industry.

### 1990

Stuart Miller has written *The 100 Greatest Days in New York Sports* (Houghton Mifflin, October 2006). Miller, a native New Yorker and sportswriter, guides readers through the pivotal events.

### 1992

Cathryn Prince's new nonfiction book, *Burn the Town and Sack the Banks: Confederates Attack Vermont!*, was published by Carroll & Graf.

### 1993

Andrew Blechman's book *Pigeons: The Fascinating Saga of the World's Most Revered and Reviled Bird* was published by Grove Press in October. He traveled across America and Europe to meet with pigeon fanciers and pigeon haters.

### 1995

Nora Isaacs' book *Women in Overdrive: Find Balance and Overcome Burnout at Any Age* was published by Seal Press in November.

### 1997

Alissa Quart has written *Hothouse Kids: The Dilemma of the Gifted Child* (Penguin Press, August 2006), about how a gifted childhood—relentlessly tested, totally overscheduled and joylessly competitive—is created by striving parents.

### 1999

Iris Dorbian has been commissioned by Allworth Press to write *Great Producers: Visionaries of the American Theater*.

### 2001

David Houze has written *Twilight People: One Man's Journey to Find His Roots* (University of California Press, May 2006).

### 2003

Lindsay Pollock is the author of *The Girl with the Gallery: Edith Gregor Halpert and the Making of the Modern Art Market*, which was published by PublicAffairs in late October. Pollock works for Bloomberg News.

# A Return to Rovno

*Holocaust still resonates in Ukrainian town for Bratt family*

By Heidi Mae Bratt ('90)

**W**as it my father's kind eyes? His command of the Ukrainian language? Or was it that he was about the same age as her own father? What was it that moved this Ukrainian woman, whose name I can't recall but whose face I won't forget, to unlock the door of her age-worn house and let in three strangers?

My father, Michael Bratt, and I were, in fact, strangers. But not retired Israeli businessman Aharon Weisberg. He's the grandson of the man who owned and lived in this house before the Nazis in 1941 seized Rovno, my father's hometown, whose 30,000 Jews made up 70 percent of the population. The Nazis killed all but 2,000 of them.

Inside, Aharon walked the small rooms, pocketed a piece of wood he surreptitiously tore from a dilapidated doorframe, snapped digital photographs and wept. Before we left, the woman's husband appeared with a rusted horseshoe in his hand. This, he told Aharon as my father translated Ukrainian to Yiddish, belonged to your grandfather. It used to hang on the wall. So strange they still kept it. As if they were waiting for someone to reclaim it.

Sixty-five years ago, June 25, 1941, my father, at age 16, fled his city on foot. Now he was back in Rovno, today called Rivne, Ukraine. He, too, was looking for something from the past. A piece of wood. A rusted horseshoe. An age-worn house. His own house.

We did not find his house that he shared with his mother, Hinda Sarah (for whom I'm named); father, Meir Yosef; brothers, Tula, Moshe, and Yitzhak; and sister, Milka. (Tula and my father were the only family survivors.)



Heidi Bratt and her father, Michael, visit the Kostopil forest near Rovno, Ukraine, where 5,000 Jews, including the author's grandfather, were killed by the Nazis in July, 1942.

Our first outing was spent circling the wrong area, an open-air market where Jewish homes once stood. Precious hours were wasted roaming these streets. The landmarks my father remembered no longer existed. Street names that were once Polish, then Russian, were now Ukrainian. And our 23-year-old guide, Anya, whom my father reluctantly agreed to hire—"What's the matter, Heidi?" my father asked, "Don't you think I remember where I lived?"—was lovely, but not especially helpful.

And what was I thinking? How could I be relying solely on my father's 65-year memory? Where was the journalist in me? There had been so many details: Arranging to meet the Israeli group with which we traveled in Ukraine, renewing my father's expired passport, coping with travel agent snafus and childcare arrangements, learning how to use a new video

camera. All in less than two weeks! Yet, once we were in Ukraine, I found myself becoming more daughter than reporter. Sometimes I didn't even turn on the camera. I thought my father would freeze or pose if I started to document. Then, I feared, there would be no story at all. At least I could listen now. He was talking to his daughter.

We were buoyed by the group of 32 Israelis who were visiting Korets, their town. Each year, survivors, their children and grandchildren make a pilgrimage from Israel to Korets, a small farming town near Rovno where sickles are still used in the field, to memorialize their dead and show their generations what the Nazis did.

I've interviewed many Holocaust survivors, I've read books, I've seen films, I've heard stories all my life as a daughter of survivors, but nothing parallels the experience of being in a place where the horrific murders happened. To walk deep, deep into the forests, to find the monuments that mark the mass graves and to say Kaddish, the Jewish prayer for the dead, is to understand what happened anew with your soul.

Guided by Luba, a flame-haired elderly Ukrainian woman who carries in her pocketbook a medal awarded to her from Yad Vashem for acts of righteousness during the Holocaust, my father, Aharon, Abe, a Rovno survivor from Philadelphia, and I found the Rovno memorial in the forest at Kostopil, a town outside of Rovno. Meir Yosef, my father's father, was among the

5,000 remaining Rovno Jews taken into this forest and killed in July 1942. Luba took a leafy branch and brushed clean the brick surrounding the monument that was strewn with bits of broken glass from liquor bottles and cigarette butts. My father lit a candle and, for the first time, said Kaddish for his father at his father's grave.

A day before, we were at Sosenki, a pine park outside of the city where my father can remember picnicking with his friends on the Jewish holiday of Lag B'Omer. Some 17,500 of Rovno's Jews were killed by the Nazis during a two-day spree on November 6-7, 1941.

Could there possibly be a Jewish Sabbath in Rovno? There was when we were there during the first week in July. There's even a synagogue that was established two and a half years ago by Rabbi Shneur Shneersohn, a great grandson of the first Lubavitcher rebbe. It serves a small group of people, perhaps 50 in all, who sporadically attend. As I lit Sabbath candles Friday night, I thought of my husband, Jeff, and our children, Yehuda, named for my paternal great-grandfather, Yidel, and Shaina, named for my mother, Shayndel. My father's triumph. The grandchildren.

Our final morning in Rovno and a final stab at finding my father's house. This time it is Luba who is our guide. My father describes the landmarks, and we are in another part of the city where small, old houses still stand. We walk down and around the hilly streets. My father doesn't see his house, but thinks he is in the right place. "There's nothing past there," Luba tells him.

Perhaps his house is really gone, destroyed like so much else that was, but no longer is, in what's now a metropolis of 300,000. But my father is not entirely convinced. It's still a piece of Rovno he holds onto.

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## Her Destiny: Upbeat News

By Jan Paschal ('91)

**S**hortly after the September 11 attacks, **Timberly Whitfield** ('89) received a call that changed her life. "My parents were visiting," she said. "We were in a religious bookstore. I got this call from my agent saying, 'There's this show from the Hallmark Channel, a spiritual show'" and that the search was on for a host. That was in October 2001, when New York was still reeling from the attacks that destroyed the World Trade Center and killed thousands of people.

"Everyone was telling me these stories," she said. "Attendance at church was up at the time our show was born. We wanted to show the country there's good out there." The story of how Whitfield—in her fifth year as host of "New Morning"—landed the cable TV job sounds like a segment on her hour-long weekday show, in which guests have included Tissa Hami, a young Muslim woman who's a stand-up comic.

"This is the opposite of 'If it bleeds, it leads' journalism," said Whitfield, who started her New York career as a local TV reporter. "I quickly realized it wasn't what I wanted to do. It didn't feed my soul."

She had spent seven years as a writer, producer and programming executive at A&E Television Networks in New York. "I went from being a girl to a woman (at A&E TV)," she said. During that time, she met Lt. Robert Allen, a New York City police detective.

They married in 1997. In December 1998, she left A&E in search of on-camera work.

"Nobody was beating down my door," she said. "With my husband's encouragement, I kept at it. I was sitting under the dryer at the beauty salon, when my stylist handed me this little book, *The Game of Life and How to Play It* by Florence Scovel Shinn. Her message: How you think affects Your life. Your words are your power."

Soon she was back in L.A., talking with E! Entertainment Television and "Access Hollywood." During those meetings, she found her agent, who told her about Hallmark. Ed Murray, president and CEO of Faith & Values Media, the nonprofit corporation that produces "New Morning" for the Hallmark Channel, recalled their first meeting. "In the middle of the interview, we find out she's a preacher's kid who grew up in Africa," he said. "And I thought: 'Keep talking, dear.' I have no idea what her religious practice is. But she's very comfortable with it."

Whitfield was born in Kansas City, Mo. She was 5 or 6 when her parents, both Methodist missionaries, moved to Tanzania in eastern Africa with her and her younger brother. Later, they served in Nigeria. They didn't own a television set. The irony is not lost on her or Murray.

"What makes her stand out is she has a presence with tremendous staying power," Murray said. "She's comfortable with people on the air,



Timberly Whitfield ('89)

whether they're a Catholic priest, a former nun or a Buddhist. We want to find out where they're coming from without getting into doctrinal things."

Whitfield makes this look easy. She majored in religion and communications at Clark College in Atlanta. "I never put religion on my resume," she said, remembering the reaction when it came out during her Hallmark interview. "Their mouths were hanging open like 'Wow.' It was like a match made in heaven."

The show premiered in June 2002. It was recently renewed for a sixth season. Its audience includes women ages 35 to 55, but men watch, too.

"I call us 'the little show that could,'" she said. Each program uses a theme such as hospitality, gratitude, or even conquering clutter. She's not afraid to show guests and viewers that

she faces the same problems they do. She asked Beth Johnson, the clutter coach, how to persuade her daughter, Raina, 4, to give away some toys and clear a path in her room.

"We get e-mails from people who say they love waking up in the morning to a show that offers them something other than violence and war," Whitfield said. Before going on the air, she reads as much as she can about her guests. "I had Robert Thurman, the Tibetan scholar and (the actress) Uma's dad, and we had a ball. I brought him down to a level where we connected," she said.

Fred Friendly, her J-School ethics professor, made a cameo appearance, posthumously. On Oct. 30, his birthday, the show ran Friendly's photo and a favorite quote. "I loved him," she said, laughing about how she sat up front in class, and he called her "Senator Whitfield." Some traits that must have impressed Friendly caught the attention of Brooke Bailey Johnson, her A&E mentor. Now president of the Food Network, Johnson was A&E's senior vice president of programming when Whitfield was there.

"She has a lot of the traditional journalism qualities," Johnson said. "She's curious and tenacious, but in a nice way, with a broad world view. Her parents came to visit the channel, and they were wearing African robes. That was exotic."

Then there's her name, Timberly, which her mother chose, because "she liked Kimberly but wanted something different." Google that name and there's only one.

# Teaching in Colombia Reveals Grim Dangers

By June Carolyn Erlick ('70)

Despite my many years abroad covering Latin America and then the fall of the Berlin Wall, I am perhaps best remembered at the J-School for running off with Margot Adler to cut sugar cane in revolutionary Cuba and write our master's project about the experience.

After working on newspapers in the States for five years, I ended up spending nearly 10 years in Colombia, first working as the Bogotá editor of the English-language Cali Chronicle and then for The National Catholic Reporter, the Miami Herald and Time magazine.

I learned first-hand the lessons of journalism school, of the challenges reporters face to tell the truth. Reporters were murdered, forced into exile, bought off, kidnapped or sometimes simply left the field. Life as a foreign correspondent was difficult and sometimes risky, but there was always the feeling of support from the outside. Colombia was my practical journalism school, just as Columbia was my initial training ground.

I kept my ties with the country, and the then rector of National University proposed that I collaborate with a new journalism program there. With a Fulbright Fellowship for 2005-06, I left for Bogotá to work with the university and give journalism

workshops around the country.

I thought I knew what to expect. I love teaching journalism. I think of myself as a midwife who helps students to realize their writing skills and their voice. And I believe that journalism, even though much maligned, is a search for truth.

I got the Fulbright. But because of political turmoil and the rector's resignation, there was no program in which to teach. The vice-rector asked me to design a journalism program. I decided to take on the challenge.

Talent abounds in Colombia. When I returned to New York after 18 years abroad in Latin America and Europe, I became involved in the J-School's mentoring program. And my mentees were both Colombian: **Margarita Martínez ('98)**, now an Associated Press reporter in Bogotá and producer of "La Sierra," an acclaimed documentary; and **Juanita León ('97)**, an award-winning book author of *País de Plomo* and currently a Nieman Fellow at Harvard.

What I wanted to do was to develop a program for the National University that would allow the Margaritas and Juanitas (and the Pedros and Pablos) to get a top-notch journalism education at home.

Over the years, much of the pool of talent has been drained by assassinations and forced exile. Even when journalists felt they could return



June Carolyn Erlick ('70)

presence in vast areas of the country continues to leave journalists at the mercy of illegal armed groups.

I know that a journalism program won't resolve these problems. I can only believe that a solid foundation and accurate reporting are a journalist's best defenses. Throughout my time in Colombia, I also gave workshops at smaller universities.

At Harvard I frequently have my students interview each other about the most frightening experience in their lives.

One story, entitled "Infancia inquieta"—restless childhood—told in great detail how a sister bribed her little brother to go into a well, then panicked when her brother closed the top of the well. The story had a happy ending since the parents witnessed the scene, and the only calamity was that the girl was scolded in public.

Only the story didn't end there. The student continued in Spanish, "Everything began at 8 in the morning on September 25, 2000, when the telephone rang and a trembling voice said that [her father] had been kidnapped by the [rebel group] FARC." (He was ransomed after a few days.)

For the students, the story was a lesson about not burying your lede. For me, the story illustrated that, in Colombia, the war is everywhere, sometimes invisible and sometimes not.

*June Carolyn Erlick, is publications director at Harvard's David Rockefeller Center for Latin American Studies, a professor of journalism at Harvard Extension School and author of Disappeared, A Journalist Silenced (Seal Press, 2004).*

## Class of 1966

The class of 1966 held a second 40th reunion September 15 and 16 in Washington, DC, drawing 16 through the efforts of Bob Rosenblatt. Seven came from out of town, including Ron Morrisseau from the Bahamas and Eva Smidth from Denmark. We saw a DVD

of Ralph Arlyck's new feature length documentary "Following Sean" on Ron Cohen's giant TV screen at his house in Potomac Friday night. On Saturday we gathered at David Mangurian's house in Bethesda with four spouses, who endured a lively and lengthy exchange on the sorry state of journalism today led by Richard Lerner. The 40th anniversary cake said it all: "Go with what you've got."



## Herald Tribune reunion

About 100 survivors of the defunct New York Herald Tribune held a 40th year reunion in September in the old Trib building, now the home of the City University Graduate School of Journalism. Some J-School people who attended were (from top) Stuart Loory ('58), William Zinsser (faculty), Judith Crist ('45), Myron Kandel ('53), Betsy Wade ('52), James Boylan ('51), Ed Silberfarb ('52), Laurence Barrett ('57), Martin Berck ('53). The party was held at 230 West 41st Street on the third floor of what had been the Trib's press floor. The old city room on the fifth floor, now used by CUNY offices, was not available. Trib memorabilia abounded, and pictures by the Trib's Pulitzer Prize winning photographer, Nat Fein, lined the halls. Trib old-timers, who were used to the clatter of typewriters and the clutter of the old newsroom, were awed by the sanitized, quiet school rooms.

## CLASS NOTES FROM PAGE 7

**Ryan Blitstein** joined the San Jose Mercury News as a general assignment reporter on the business desk.

**Jenna Griffiths** is an associate producer with "America's Most Wanted" in Bethesda, Md.

**Kristen Hinman** is a reporter with the Riverfront Times in St. Louis. Her feature story "CSI: Iraq" appeared on the cover of the Sept. 13 issue.

**Tony Lin** moved from New York City to Shanghai, where he is a news editor and staff writer at Shanghai Business Review.

**Archie McLean** is a staff writer at the Edmonton Journal. He was recently assigned to the Canadian paper's provincial legislature bureau.

**Amy Wu** has left the Democrat and Chronicle of Rochester, N.Y., for the Wall Street beat at The Deal, a business publication in New York City.

### 2005

**Walter Alarkon** is with the Concord Monitor in New Hampshire, where he has a regional beat.

**Abeer Allam** is the Middle East and North Africa correspondent for Bloomberg News, based in Cairo.

**Natasha Del Toro's** documentary on the Cuban art scene has been posted on Frontline World's Web site.

**Benjamin Harvey**, a reporter for The AP in Istanbul, received honorable mention for the Dougherty Award given to the best young AP reporter. His journal on bird flu in eastern Turkey was selected as a "Notable Narrative" by the Nieman Foundation.

**Channing Joseph** is an assistant editor at The New York Sun.

**Dawn Kissi** has completed her Master's Fellowship at CNN International. She joined CNBC in October.

**Nazanin Rafsanjani** is one of eight U.S. journalists awarded International Reporting Project Fellowships, which combine eight weeks of study in Washington, D.C., with five weeks of reporting overseas. She will go to Iran.

**Derek Wang** is a reporter/host with NPR member station KUOW in Seattle. Since graduating, he has won three journalism awards, including a regional Murrow award from the Radio and Television News Directors Association.

**Eileen Wu** is one of the new anchors on Channel One, a source of news and information for young people, in Washington, D.C.

### 2006

**Khody Akhavi** and **Jeffery Del Viscio** won the Online News Association's New Student Journalism Award for "Rezoned" about the effects of rezoning in Brooklyn.

**Jaime Buerger** is a copywriter at Martha Stewart Living Omnimedia.

**Joseph Chaney** is an equities correspondent for Reuters in Hong Kong, covering business trends and emerging companies in China and Southeast Asia.

**Sophia Chang** has been hired by Newsday as part of its two-year reporter internship program.

**Badru Mulumba** is working with The Economist on stories in Darfur, Sudan.

**Sam Spiewak** has been promoted to associate editor of the Point Reyes Light in California.

**Ann Tornkvist** worked with multimedia essay production as an intern at Magnum in Motion from October through December.

# President's Column

Looking for a non-entry-level job in a tough market? Take a look at the J-School's Career Services Office web site. It includes several resources of potential interest to alums searching for new positions.

First of all, there is a link to JobNews. While some of the listings are for entry-level positions, many are for more advanced positions. The office seeks to update the listings daily; and for newsroom jobs, there is an accessible archive of prior issues dating back three months. Some of these jobs are exclusive; all are direct listings, not pulled from other sources.

JobNews groups openings under three main headings—New York City Area, Outside New York, and Other. Each main heading is divided into three subgroups, as follows:

- **New York City Area:** All Media, Internships, Academia
- **Outside New York:** Newspaper & Magazines, Online Media, Radio & Television
- **Other:** International Journalism, Professional Development, Non-Newsroom

## Sample Listings

Here were some examples, found on November 30, of listings, for the metro New York area:

- Assistant Sports Editor, national sports desk, The Associated Press.
- Real Estate Writer, The Record, Bergen County, NJ.
- Assistant Producer, WNYC Radio.
- Editor-in-Chief, Fusion Media Group LLC.

Listings for outside the metro New York area included:

- Senior Editor, Gulfshore Life magazine, Naples, FL.
  - National Correspondent, The Orlando Sentinel, Washington, D.C.
- The site's Online Media category had two entries:

- Producer, CBSNews.com, Washington D.C.
  - Newsday.com, four positions
- The Non-Newsroom section includes communications positions, such as:

- Managing Editor, Brooklyn's Progress (Chamber of Commerce publication)
- Science Writer, University of Michigan Health System, Department of Public Relations, Ann Arbor.
- Public Relations Manager, Nixon Peabody LLP (law firm)

Job listings are relatively current: The office seeks to archive news-room jobs after 15 days, while

non-newsroom jobs, which are not archived, are kept for about 45 days. Jobs are removed from the list when the office learns they have been filled.

Besides JobNews, the web site contains information on resume preparation and the job interview, plus related topics that, while certainly applicable to entry-level seekers, can apply to those in mid-career.

## The "A-List"

This Web site also carries "Arlene Morgan's A-List of Newspapers," a compilation of "the best newspapers offering internships, entry-level jobs, stepping-stone opportunities and *final destinations* (emphasis added)," as selected by the J-School's Associate Dean of Programs & Prizes with an assist from Ernest Sotomayor, head of career services.



Morgan, who joined the school in 2000, is a former chief recruiter for the Philadelphia Inquirer. Sotomayor is a former assignments editor and recruiter at Newsday.

A page called "Job Hunting/Career Links" offers links to the career pages of major media companies, such as McGraw-Hill, Reuters, CNN, NBC, and CNET. It also links to third-party sites that offer advice for freelancers, journalism fellowships, grants for book writing, and more.

Much of this info is accessible via a home-page section entitled "for Students." The information is well worth a look for grads also.

## End Notes

**Change-in-Plans Dept.:** Ed Silberfarb continues as Alumni Journal editor for the current and next few issues. We reported previously that he would be stepping down, replaced by Max Nichols. Nichols has to delay assuming the editorship, for personal reasons.

**Chapter News:** The Association's Boston Chapter recently held two get-togethers for alums with **June Erlick ('70)**, just returned from a year in Colombia, where as a Fulbright Scholar she advised the National University on setting up a Master's Program in Journalism, and with **Lindsay Pollock ('03)**, author of the new book *The Girl with the Gallery*. The Washington Chapter co-sponsored with the Yale Club of Washington D.C. a talk by **Melissa Robinson ('87)**, about her new book on the Vietnam War, *The Search for Canasta 404*.

*Jeffrey D. Bogart ('64) is president of the Alumni Association.*

# IN MEMORIAM

## Faculty

**Marvin Barrett**, a senior J-School lecturer from 1968 to 1984 and former director of the Alfred I. duPont-Columbia University Awards for broadcast journalism, died August 19 of congestive heart failure at his home in Manhattan. He was 86.

Barrett's best known books describe his struggles with serious illness, and how those struggles led to spiritual discovery. He wrote two memoirs, *Spare Days* and *Second Chance: A Life after Death*. He also wrote a novel, *The End of the Party*.

He was contributing editor for Time magazine from 1948 to 1952 and for Newsweek from 1955 to 1959. He was briefly executive editor of Show Business Illustrated and then was managing editor of Show magazine from 1961 to 1964. He also was a long-time contributing editor of Parabola, a magazine about myth and spirituality.

Barrett is survived by his wife, Mary Ellin Berlin, and their four children and six grandchildren.

**Phyllis T. Garland**, the first tenured African-American faculty member at the J-School, where she taught for more than 30 years, died on November 7 of cancer. She was 71. Garland began her career in 1959 as a reporter and then editor for The Pittsburgh Courier. She went on to become the New York editor of Ebony magazine.

Garland taught cultural affairs reporting and writing. She also served as a master's project advisor and the administrator of the National Arts Journalism Program at Columbia.

A connoisseur of black music, she had an enormous collection of jazz, soul and R&B recordings. For 20 years, she was a contributing editor for Stereo Review, and wrote *The Sound of Soul*, about black music.

Dean Nicholas Lemann described her as "a major presence in the life of this school, and a woman of tremendous love, passion, spirit and commitment to all the best things in journalism."

## 1940

**Peter B. Greenough**, a former financial columnist for The Boston Globe, died September 6 at age 89. Greenough was a columnist for The Globe from 1961 to 1969. From 1940 to 1960, he was a reporter, copy editor, business editor and associate editor at The Plain Dealer, the Cleveland newspaper that was then owned by his family. He graduated from Harvard in 1939 and was a lieutenant in the Army Air Corps in World War II. He is survived by his wife, the opera star Beverly Sills, four daughters and a son.

## 1945

**Sydelle Cohen Bloom** died of cancer on October 30. She was a Brooklyn College graduate and lived in North Branford, Conn. The wife of **Murray T. Bloom, (J'38)**, she wrote a radio-television column for the Newhouse Syndicate after graduation from J-School. Surviving besides her husband are two daughters and four grandchildren.

## 1947

**Gerald Green** died August 29 at age 84. A writer and television producer whose works included the best-selling novel *The Last Angry Man*, Green won an Emmy Award for the teleplay of the 1978 TV mini-series "Holocaust." He attended Columbia College, where he was editor of the campus humor

magazine Jester. After serving in the U.S. Army, Green enrolled in the J-School. In 1950, he began a 16-year career with NBC News, where he was a founding producer of the "Today Show" and also produced "Wide Wide World." Green was the author of 12 books, including *The Lotus Eaters*, *Blockbuster*, *The Hostage Heart* and *His Majesty O'Keefe*. He is survived by his wife, three children and three stepchildren.

## 1952

**Albert Bergeron** died September 17 at the age of 84. A 1946 graduate of Amherst College, Bergeron was a diplomatic courier in the U.S. Foreign Service. He resigned in 1951 to attend the J-School. He was a reporter and an editor at the Rochester Democrat and Chronicle. Later, Bergeron joined Hutchins Advertising Co. and then moved to the public relations staff at the University of Rochester, retiring in 1985. He was ordained as a deacon in 1986. Bergeron was assigned to Our Lady Queen of Peace Church, where he served for 11 years. He is survived by his wife and two children.

## 1953

**Joseph Ungaro**, a former managing editor of The Evening Bulletin of Providence and professor at the J-School, died on November 12. He was 76. A question Ungaro posed to President Richard M. Nixon elicited the famous reply of "I'm not a crook." Ungaro also worked for Gannett as president and publisher of its Westchester Rockland Newspapers. He later became chief executive of the Detroit Newspaper Agency, which managed the joint operating agreement between The Detroit Free Press and Detroit News. For the past decade, Ungaro worked at Stars and Stripes. A Charlestown, R.I. resident, Ungaro is survived by his wife, two daughters, a son, **Joseph Ungaro Jr. ('90)**, and four grandchildren.

## 1961

**Frederick "Ted" Corson Castle** died May 16 at age 67 after a long illness in Far Rockaway, Queens. An art critic and a novelist, Castle was a correspondent for the London-based Art Monthly for 25 years, and wrote essays about contemporary artists. Castle and filmmaker Leandro Katz founded the Vanishing Rotating Triangle Press, which published poetry, fiction and other works in English/Spanish editions. He wrote *Anticipation* and *Gilbert Green: The Real Right Way to Dress for Spring*, a roman à clef based on Andy Warhol's Factory. He is survived by his wife, Elizabeth Neuman.

## 1964

**Naomi Rock Novak** died Sept. 15 at New York University Hospital following complications from scleroderma.

## 1984

**Martin Barreto**, president and CEO of Barreto & Brightwell Associates, a public relations firm, was killed in his apartment. His body was found there on August 21. Barreto was a former assistant press secretary for Mayor Rudolph Giuliani. Before co-founding Barreto & Brightwell in 1998, he had directed all strategic public relations and media efforts for IBM in Latin America. He began his career at CBS News, then was director of public affairs and editorials at WCBS Newsradio 88.

## ALUMNI JOURNAL, Winter 2006

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PRODUCTION: Gloria Sturzenacker ('78)

THE JOURNAL IS PUBLISHED BY THE ALUMNI ASSOCIATION OF THE COLUMBIA UNIVERSITY GRADUATE SCHOOL OF JOURNALISM AS A SERVICE TO ITS MEMBERS AND AS PART OF ITS GENERAL SUPPORT OF THE SCHOOL.

## CLASS NOTES FROM PAGE 8

from the J-School. He also appears on CNN's "American Morning" as its business anchor.

### 1986

**Gayle Williams** writes a parenting blog for The Journal News of Westchester and Rockland counties in New York.

### 1987

**Janet Stojak Caplan** organized the East Coast September-October 2006 tour of a Palestinian/Israeli theater initiative, "Six Actors in Search of a Plot."

**Peter Finn** is the Moscow bureau chief for The Washington Post. His wife, **Nora Fitzgerald ('87)**, freelances.

**Steven Liesman** is senior economics correspondent for CNBC. He was Moscow bureau chief for The Wall Street Journal from 1996 to 1998.

### 1988

**Russ Baker** is editor-in-chief of The Real News Project, a "production shop" for groundbreaking, independent investigative journalism. The venture is dependent on public and foundation support.

**Sharon Glassman** received the 2006 American Women in Radio and Television Gracie Allen Award for Outstanding Comedy Radio Series for her "City Life" essays on WFUV in New York.

### 1989

**Beverly Keel** is the new director of Middle Tennessee State University's Seigenthaler Chair of Excellence in First Amendment Studies. She is a professor in MTSU's Department of Recording Industry.

**Allison Kaplan Sommer** works for the organization Israel 21c and freelances for Hadassah Magazine and other publications in Israel.

### 1990

**Amy Resnick** is a Knight Wallace Fellow at the University of Michigan for the 2006-07 school year. Resnick is on leave as editor-in-chief of The Bond Buyer.

**Donald Scott's** article "Ancestors" on abolitionist blacks is in the October issue of England's National Archives magazine. He has also completed five biographies for Henry Louis Gates' and Evelyn Higginbotham's "African-American National Biography" book, set for publication in 2008.

### 1991

**James Bebbington** is managing editor of the Springfield News-Sun in Ohio. He covered Dayton City Hall and Montgomery County politics for the Dayton Daily News for eight years and collected a few journalism awards along the way, including the national Clark Mollenhoff Award.

**Ian Maximilian Harrold** writes for The Gazette, Montreal's English-language daily newspaper, four days a week. He also writes scripts for "How It's Made" on the Discovery channel.

### 1992

**Savannah Blackwell**, who covered judicial politics for the Daily Journal in San Francisco until August 2006, is now at the University of California Berkeley School of Law.

**Nina Munk** is the founder of urbanhound.com, the New York City

dog's ultimate survival guide. She is a contributing editor for Vanity Fair magazine.

**Pilar Wolfsteller** is a spokeswoman for the private banking unit of Bank Julius Baer, Switzerland's largest wealth manager. She spent eight years in Switzerland and Germany as a Reuters TV producer and correspondent.

### 1993

**Kouros Karimkhany** has been named general manager of Wired Digital. He was director of business development at CondeNet, the Web division of Conde Nast Publications, where he initiated and completed the acquisition of Wired News magazine from Lycos.

**Lisa Melucci McManus** has joined the staff of Cook's Illustrated magazine in Brookline, Mass., as senior editor.

**Sudarsan Raghavan** is The Washington Post's correspondent in Baghdad. He has worked in more than 50 countries and nine war zones. In 2002, he opened Knight Ridder's Nairobi bureau and was African bureau chief until he joined The Post.

### 1994

**Solly Granatstein** has moved back to NYC after six years with CBS "60 Minutes" in London. He won two Emmy Awards this year: Outstanding Coverage of Breaking News Story in a News Magazine for "Aftershock" about New York City paramedics who helped Pakistani earthquake victims and Outstanding Feature Story in a News Magazine for "The Sea Gypsies" about Southeast Asian island dwellers who survived the 2004 tsunami.

**Sandeep Junnarkar** is an associate professor at the CUNY Graduate School of Journalism. He also is the editorial director of "Lives in Focus," a Web site that uses video, audio and photographs to tell the stories of those rarely given space in traditional news media.

**Anders Bjorn Krab-Johansen** is political editor on TV2 News in Denmark.

**Geralyn Lucas'** memoir, *Why I Wore Lipstick To My Mastectomy*, was made into a TV movie that premiered on the Lifetime Channel on Oct. 23.

### 1995

**Stephanie Argy** writes about the craft and technology of filmmaking. She has just completed a short called "Gandhi at the Bat."

**Dave Saldana** is an adjunct assistant professor at the Greenlee School of Journalism and Communication at Iowa State University.

### 1996

**Janet Robin Frankston** is the administrative correspondent of The Associated Press office in Newark, where she is a reporter and manages the five-person bureau.

**Zubeida Jaffer**, an acclaimed South African journalist whose activism made her a key figure in the anti-apartheid movement, received the Missouri Honor Medal for Distinguished Service in Journalism on Nov. 1. Since 2003, she has been a political analyst for the Institute of Justice and Reconciliation and a judge in the Mondi Newspaper Journalism Awards, one of the premier journalism awards in South Africa.

### 1997

**Freya Michie** returned to Melbourne, Australia, in 2004 and has been working at the Australian ABC-TV affiliate as an on-camera reporter and program producer. After J-School, she

worked at the European Broadcasting Union in New York and London for NBC and the BBC World Service.

### 1998

**Amy Costello** was nominated for a News and Documentary Emmy Award for "Sudan: The Quick and the Terrible." She is a FRONTLINE/World correspondent.

**Stephanie McCrummen** is The Washington Post's Nairobi bureau chief. She joined The Post in December 2004 from Newsday.

**Sarah O'Donnell** was part of a team of reporters for The Edmonton Journal honored with the National Journalism Award, for coverage of the March 2005 killings of four Royal Canadian Mounted Police officers.

**Evelina Shmukler** has started a weekly newspaper, *Gazebo Gazette*, in Pass Christian, Miss., one of the Gulf Coast communities damaged by Hurricane Katrina. She first went to Pass Christian from Atlanta to cover Katrina's aftermath for The Wall Street Journal.

### 1999

**Monica Drake** is an editor on the culture desk of The New York Times.

**Shawn McIntosh** has a chapter entitled "Six Shooters and the Fourth Estate: A.W. Merrick and Deadwood's Information Society" in the book, *Reading Deadwood: A Western to Swear By*.

**Lisa Singh** wrote a letter to David Berkowitz (a.k.a. Son of Sam) in prison seven years ago and he invited her to visit. She recorded hours of their conversation and the excerpts were featured in the Sept. 18 issue of New York Magazine.

### 2000

**Mark Berkey-Gerard** is teaching writing and literature at the Oregon Extension, a program for college students located in the Cascade Mountains.

**Heidi Dehncke-Fisher** directed and produced "Dust to Dust: The Health Effect of 9/11" along with CBS News Productions. The documentary aired on the Sundance Channel on Sept. 11.

**Jennifer Lin-Liu**, a food writer, was interviewed on Peking duck in Beijing by Barry Peterson on CBS "Sunday Morning."

**Felicia Megdal** is a staff reporter at the Payson Roundup in Arizona. Megdal has worked for PBS and the Discovery Channel as an associate producer.

**Lydia Polgreen**, West African bureau chief of The New York Times, was featured in a special Oct. 31 NYT supplement on its reporters.

### 2001

**William J. Gorta** is an adjunct in Sam Boyle's RW1 class at the J-School. Gorta is an associate metro editor at The New York Post.

**Sara Miller Llana** has moved to Mexico City to be the Latin American correspondent for The Christian Science Monitor and USA Today.

**Chris Lee** has joined The Los Angeles Times as a staff writer.

**Julia Lyon** has joined The Salt Lake Tribune to cover K-12 education. She was a reporter at The Bulletin, in Bend, Ore., for the past four years.

**Anna Sophie Loewenberg** has started a news and media Web site in Beijing.

**James Pindell** is a freelance writer

in Boston, contributing reports on the 2008 presidential campaign to a Web site of The Boston Globe. He also is a columnist for Campaigns and Elections, a Washington monthly.

### 2002

**Ryan Teague Beckwith** is a reporter at The News & Observer in Raleigh, N.C. He is teaching part-time at UNC-Chapel Hill's journalism school.

**Sarah Carr** is one of eight U.S. journalists awarded International Reporting Project Fellowships in Washington, D.C. The fellowship combines eight weeks of study in Washington and five weeks of individual reporting overseas. Carr, an education reporter for the Milwaukee Journal Sentinel, will head to China.

**Sara Clemence** is moving from Forbes.com to become Lifestyles editor at Portfolio.com, a new Web site to be launched next spring.

**Reid Epstein** is working on Newday's Long Island desk.

**Nicole Neroulias Gupte** won the Cassels Award from the Religion Newswriters Association.

**Andrew Ryan** is the first and only member of the continuous news desk at The Boston Globe. On his first day on the job, part of Boston's \$14.6 billion Big Dig collapsed, leading to marathon news coverage.

**Karen Russo** is one of 10 recipients of a Rosalynn Carter Fellowship for Mental Health Journalism. Russo will produce a television piece on mental health care in Ethiopia.

**Anusha Shrivastava** has joined Dow Jones Newswires as a corporate bonds reporter at its Harborside Financial Center office in Jersey City, N.J.

**Elizabeth Solomont** covers the police beat for The New York Sun.

### 2003

**Andrew Lee Butters** is in Beirut for TIME Magazine, The Boston Globe, USA Today and People Magazine.

**Katie Davis** was awarded a small market news fellowship to the Investigative Reporters and Editors conference in Dallas in June.

**Kate George** is a photographer for United Press International in Washington, D.C.

**Amos Jones** is a Fulbright Postgraduate Scholar visiting the Faculty of Law at the University of Melbourne's Centre for Comparative Constitutional Studies from September 2006 to May 2007.

**Barth Kodi** is teaching a news writing lab and ethics at the University of Connecticut and developing an online journalism program.

**Michael Morton** has returned from a 10-month honeymoon and reporting trip to Africa. He is looking for work in the Boston area.

**Ted Phillips** is a reporter for The Bond Buyer, covering New York City and New York State.

**Farnoosh Torabi** is the first full-time video correspondent for The Street.com Inc as the financial news company expands its video and multimedia programming. He was a business news producer and reporter for NY1 News.

### 2004

**CORRECTION: Betsy Querna** is working as a health reporter for the Herald-News in West Paterson, N.J., not the Times-Leader in Wilkes-Barre, Pa.

NOTES – continued on 5

# Class Notes

## 1948

**Frank Mankiewicz** has been with Hill & Knowlton for 23 years. He is vice chairman for public affairs, based in Washington, D.C.

## 1950

**Mary Packwood** has moved to a retirement community in Media, Pa., and still writes freelance travel stories. Packwood, in Europe from 1956 to 1958 on a New York Herald-Tribune Reid Fellowship, joined other former Reid fellows at a 40th reunion of the Herald Tribune in September.

## 1951

After 52 years at CBS News, **Philip Scheffler** has opened his own editorial consulting company, The Scheffler Group. He was executive editor of “60 Minutes” for 23 years.

## 1952

**Ted Stanton**, a University of Houston journalism professor, received the Robert P. Knight Multicultural Recruitment Award from the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication for his work with the Houston Chronicle-University of Houston Summer High School Journalism Workshop.

## 1956

**Ted Van Dyk** has been named to the University of Washington School of Communications Hall of Fame. Since 2001, he has been a columnist for the Seattle Post-Intelligencer.

## 1958

**Stuart Loory** holds the Lee Hills Chair in Free Press Studies at the University of Missouri School of Journalism. He edits *Global Journalist*, which covers press freedom around the world.

## 1959

**Harold Lee** lives in London, where he taught in the Grinnell College London program from 1974 to 1992. He was resident director from 1979 to 1982.

**John Palmer** retired from NBC News in 2002. He is doing a political series for AARP and hosting two programs for Retirement Living, a new cable channel launched in September.

**Peggy Polk** was Vatican correspondent for Religion News Service until July 2005. She worked for United Press International from 1959 to 1989 in Boston, New York, Washington, Madrid, Moscow and Rome.

## 1961

**Arnold Goldstein** retired from the University of Haifa's public relations division on Aug. 1. He is now a full-time freelance editor and translator.

**Joan Konner's** two-hour documentary special “The Mystery of Love” was broadcast on PBS on Dec. 13. The program looked at the kinds of love that give shape and meaning to life. Konner, professor and dean emerita, retired from the J-School in June.

**David Sandler**, editor of *Gulfshore Life* magazine, has been named editor-in-chief of *Gulfshore Business* and the company's other custom publications.

## 1962

**Myron Belkind** was the financial

reporting professor at the European Journalism Institute (EJI) in Prague in July. While there, he worked with **Katerina Zachovalova ('03)**, EJI program manager.

## 1963

Pennsylvania State University has named its sports journalism program after **John Curley**, former president and chairman of Gannett Co. Inc. and the founding editor of USA Today. The John Curley Center for Sports Journalism, established in 2003, now has about 170 students.

**Dennis Redmont** is head of communications, media and development for the Council for the United States and Italy, in Rome.

## 1966

**James Lubetkin** is a senior communications editor at The Cleveland Foundation, which gives grants for economic development, public school improvement, neighborhoods and housing and arts advancement.

## 1967

**Howard Schneider** is the dean of the Journalism School at Stony Brook University. The school is the first public university in New York State to offer a bachelor's degree in journalism. He is the former managing editor of *Newsday*.

## 1968

**April Klimley** is a freelance writer and the editor of *Visions*, an award-winning quarterly magazine on new product development and innovation.

## 1969

**Rev. William Tully** is the rector at St. Bartholomew's Church on Park Avenue in New York City. A former reporter for *The Los Angeles Times*, he studied for the ministry at the General Theological Seminary.

## 1971

**Tim Hackler**, a former Arkansas Democrat reporter and press secretary for U.S. Senators Daniel Moynihan and Dale Bumpers, led a discussion on “Does the First Amendment Provide Newspapers the Right to Publish National Security Secrets?” at U.S. Constitution Day at Hendrix College in Conway, Ark.

## 1972

**Steve Petrou** produced “Peacemakers in the Holy Land,” which appeared on Houston PBS in July. The documentary is about the efforts of small peace groups led by former hostage and CNN Middle East correspondent Jerry Levin, who returned to Israel and the Palestinian territories to help reconcile ancient rivals.

## 1973

**Alan Weisman** has been named the 2006 Lenna Endowed Visiting Professor at St. Bonaventure University in New York. Weisman, a producer and writer for 33 years, spent 16 years as a CBS “60 Minutes” producer.

## 1974

**Eduardo Cue** wrote about Equatorial Guinea in the Sept. 25 issue of U.S. *News & World Report*.

## 1975

**Bonnie Ginzburg Erbe** was honored by the Congressional Women's Caucus on Sept. 20 to celebrate the 15th anniversary of “To the Contrary,” the public television program that she created and hosts.

**Silvia Gambardella** has written and produced “Hurricane Babies,” a documentary on premature babies and the heroic efforts of the Coast Guard and medics to rescue them during Hurricane Katrina.

**Henry Paasonen** has accepted the senior pastorate of the Trinity International Church in Strasbourg, France. He previously served in the Berlin International Church.

## 1976

**A'Lelia Bundles**, author of “On Her Own Ground: The Life and Times of Madam C.J. Walker,” moderated the panel “Writing Our Family Stories: Mothers, Daughters, Fathers, Sons,” which kicked off the fourth annual National Association of Black Journalists Authors' Showcase.

## 1977

**Ti-Hua Chang**, an award-winning investigative reporter at WCBS-TV in New York City, was honored by the Columbia Alumni Association and the Asian Columbia Alumni Association with its Distinguished Achievement Award at the ACAA Scholarship Fund Gala Benefit on Oct. 26.

**Angela Chatman**, a 21-year veteran of the *Cleveland Plain Dealer*, took the paper's buyout offer. She was a general assignment reporter who specialized in housing coverage. She intends to relocate and remain in journalism.

**Fred Kempe** left *The Wall Street Journal*, where he was Europe managing editor and associate publisher, to be president and chief executive officer of the Atlantic Council of the United States, a Washington-based think tank.

**Trudy Lieberman** is the sixth James H. Ottaway journalism professor at SUNY New Paltz. She will teach “media in the marketplace” next spring. Author of five books, she is considered one of the nation's best consumer reporters.

## 1978

**Jane Eisner** was named a fellow at the new Katharine Houghton Hepburn Center at Bryn Mawr College. The center was established by the late actress to promote arts and culture, women's health and civic engagement.

After 28 years in journalism, **Karen MacPherson** is the children and youth services coordinator for the Takoma Park Library in Maryland. She still writes the weekly children's book column that she created 16 years ago; it's distributed by Scripps Howard News Service. She has been a reporter in the Washington, D.C., bureau of the *Pittsburgh Post-Gazette* and *Toledo Blade*.

**Gloria Sturzenacker** is a freelance editor, writer, and graphic artist in New York City. She had worked on staff as a public radio reporter, at the Associated Press, and at magazines in information technology and the fire service. Last summer, she was reelected to the board of the International Association for the Study of Dreams, which supports the appreciation of dreams from all perspectives.

## 1979

**George Rush** and **Kerry Burke** ('02) were featured in the July 24

premiere episode of “Tabloid Wars,” a documentary series set inside the New York Daily News, produced for Bravo by Hearst Entertainment, Inc. Each episode follows four or five Daily News journalists.

## 1980

**Wayne Dawkins** has received a grant from the National Black Programming Consortium for original student-produced media-based projects on contemporary issues of civil rights, American history, and local and national leadership.

**Tom Rosenstiel** and the Committee of Concerned Journalists received the Missouri Honor Medal for Distinguished Service in Journalism at the University of Missouri School of Journalism.

## 1981

**Dr. Holly Atkinson** has been appointed founding medical editor-in-chief for *EverydayHealth.com*. The Web site gives the latest information and guidance on how to manage more than two dozen health conditions.

**Linda Prout** will direct broadcast media introduction at the new City University Graduate School of Journalism in New York. She was a writer and producer for PBS and Bravo.

## 1982

**Anne Cassidy** is the editor of *Georgetown Law* magazine. An article she wrote in her previous job at The Catholic University of America won a 2006 “Best Feature” story award from the Catholic Press Association.

**David Dent** was one of 10 winners of Rosalynn Carter Fellowships for Mental Health Journalism. An NYU associate professor of journalism, Dent is writing about the mental health challenges of many Hurricane Katrina survivors outside Louisiana and Mississippi.

## 1983

**Margaret Moss** is a senior marketing and communications specialist at The Hospital of Central Connecticut. She previously was director of publications for Avon Old Farms School.

**Viveca Novak** has become the deputy director of *FactCheck.org* after spending the last 10 years as a Washington correspondent for *Time Magazine*. *FactCheck* is an offshoot of the University of Pennsylvania's Annenberg Center.

## 1984

**Frank Burgos**, a veteran journalist and Pulitzer Prize finalist at the *Philadelphia Daily News*, was named managing editor of *The Bergen Record* in New Jersey.

**Mike Watkiss** was named Phoenix's Best TV Reporter in 2006 by *Phoenix New Times* magazine. It noted his extensive award-winning reporting on the polygamist community of Colorado City, Ariz.

## 1985

**Anthony Flint** has joined the Lincoln Institute of Land Policy in Cambridge, Mass., as public affairs manager. His book, “This Land: The Battle over Sprawl and the Future of America,” was published this spring. Flint was a reporter at *The Boston Globe* for 16 years.

**Andy Serwer** has been named managing editor of *Fortune* magazine. He has been editor-at-large since 1998 and writes the magazine's “Street Life” column. He joined *Fortune* as an intern

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